

YOUR CONTRIBUTION AT WORK

Through your support, BJE: Builders of Jewish Education ensures a strong Jewish future by:

- **Helping families find and connect with the “right” Jewish educational opportunities for their children**
- **Enhancing the quality of Jewish education in Los Angeles**
- **Increasing children’s access to Jewish education**

You can be sure that when you invest in BJE, your money has real impact on Jewish children and their families. BJE is always evaluating Jewish educational needs in Los Angeles and creating new programs or enhancing current programs to address those needs. The LA BJE is recognized as a thought and innovation leader in the field of Jewish education.

BJE’s national reputation enables it to leverage significant dollars from foundations, corporations and the Federal Government to further the three part mission described above.

Through your support, the Jewish identity of the children and grandchildren in our community will be deeply rooted.

Thank you for helping BJE not only meet its fundraising goal this year, but also leverage millions of dollars in grant funding for the benefit of the children in our community.



COMMUNITY INVESTMENT REPORT

July 1, 2013-December 31, 2013

Because of your support:

- **196 teens** signed up to participate in **BJE March of the Living 2014**. They will be accompanied by **10 Holocaust survivors** who will share their moving stories of survival. The LA delegation will join 10,000 Jewish teens from over 40 countries in remembering our past, living the present and marching into the future.
- In October, BJE kicked off **Generations LA 2**, increasing to **17 the number of day schools BJE is assisting to actively build endowments**. To date, the initial 12 schools combined have **raised over \$16.7 million** in cash deposits, pledges and legacy commitments.
- The **Hebrew Professional Learning Network**, formed this year, brings together over 20 Hebrew and Judaic administrators and teachers, to share successful **techniques, and strategies and to brainstorm ways to maximize their students’ Hebrew skills**. The first “Share-In” focused on the use of technology in Hebrew language teaching. In February the group will focus on effective methods of assessing Hebrew language skills.
- **JKidLA**, BJE’s information center for any and all Jewish educational opportunities, has increased its outreach efforts, resulting in 4,708 Twitter followers (**@JKidLa**), 2,310 e-blast subscribers, 730 Facebook likes, and 636 Pinterest followers. Additionally, in the past 6 months, the JKidLA website was visited by over 5,000 individuals totaling over 7,800 visits.
- **The newly launched BJE Impact website is a one-stop site for teen volunteers and educators where they can find community service opportunities** throughout the Los Angeles area along with Jewish service learning insights. BJE Impact now also includes reviews of different activities, pictures and blog entries by teen participants and a volunteer event calendar. BJE Impact will also be the platform for **StepUp!** an innovative tool to **help educators and students navigate the B’nai Mitzvah project**.
- **42 teens** participated in **BJE’s Teen Service Corps Summer 2013 Day Camp**. Teens took part in social action projects at organizations that **fight homelessness and hunger** while exploring their Jewish identities. Many participants were so moved that they committed to continuing this work during the school year.

These are just a few of BJE’s innovative, dynamic and effective programs and services enhancing Jewish education in Los Angeles.

--THANK YOU